

Corporate Counsel Organization Highlights

Letter From The President Of The San Francisco Bay Area Chapter Of The Association Of Corporate Counsel To The Readers Of *The Metropolitan Corporate Counsel*:

I recently did my bit of pro bono for the animal kingdom. Not at all expecting to change my life, I took a spur-of-the moment trip to the San Francisco SPCA. When I got there, I was drawn to a four-month-old lab/border collie mix puppy, the last of his abandoned litter. He was napping in front of the TV watching the Michigan-Ohio State football game! The SPCA is a great facility with wonderful staff who love the animals, but it is no real long-term home for a puppy, so I adopted him.

Getting a rescue dog reminded me of Charles Dickens' great novel, *Oliver Twist*, in which an orphan is taken in by the Monks, a band of pickpockets. As amusing as it was to work scams on the rich Londonfolk, it was no real home for a boy. A gentleman ultimately did his bit of pro bono for the children of London by adopting Oliver (sorry for spoiling the ending, but you've had plenty of time to read it by now). The novel was the inspiration for my puppy's name, if you have not gleaned that by now.

The Chapter, under the leadership of Pro Bono Chair Bruce Ives, and in association with the Silicon Valley Law Foundation and the Legal Aid Society of San Mateo County, recently completed its first major Pro Bono activity. The one day pro-bono clinic was an opportunity for Bay Area in-house attorneys to be trained and provide legal services to clients in need of guardianship assistance and AIDS patient related legal services. Participants reported that their experience was more fulfilling than they expected.

As the new President of this Chapter, my New Year's Resolution for 2007 is to (1) seek the same enrichment that I got (and continue to get) from rescuing Oliver, but to do so by taking part in pro bono activities that help those who are under-served by existing legal resources and (2) identify means to get our members motivated so they too can take this same fulfilling journey with me.

In a memorable scene of the novel (or movie), little *Oliver Twist* has the audacity to go back for seconds in the gruel line at the orphanage. When it comes to Chapter pro bono, I have the same audacity to ask you, the members for "MORE" (pro bono). Please try to make this year the year that you venture into the pro bono world to do MORE.

I look forward to 2007, which is starting off well with the following events: CLE Spring Training 2007 on March 30 at the Hyatt Regency at the San Francisco Airport, and an April ACC CLE program on April 18 at the Hyatt Regency in San Francisco (For details see the Bulletin Board on www.metrocorpcounsel.com).

Sincerely,
Jeremy Kashian

Seminar Focus: Using Law And Economics In Case Analysis

The Bar Association of San Francisco this month will present a CLE seminar titled *Confessions of a Law and Economic Disciple and What I Learned That Judge Posner Did Not Teach Me*.

The program is scheduled for Thursday, March 22 from noon to 1:30 p.m. at The Bankers Club, 555 California Street, San Francisco.

The featured speaker is the Hon. Vaughn Walker, chief judge of the U.S. District Court for Northern California.

He will discuss how law and economics can be a useful analytic tool in many kinds of cases, including securities and antitrust cases, but sometimes difficult to apply in actual cases.

For information on registration fees and available CLE credits, see the Bulletin Board on *The Metropolitan Corporate Counsel* website at www.metrocorpcounsel.com.

For reservations, call (415) 477-2388 or visit www.sfbar.org.

LACBA Seminar Focus: Developments In Entertainment/Sports Visas

"Entertainment" Visas – What's Extraordinary and What's Not ... O's, P's, and Other Alternatives for Performing Artists and Athletes is the title of a CLE seminar planned for this month by the Los Angeles County Bar Association.

The program will take place on Wednesday, March 21 from 6 to 8 p.m. at The Olympic Collection, 11301 Olympic Boulevard, Los Angeles.

Panelists will offer an update on the law and in-depth discussion on how to navigate the pitfalls and increase your likelihood of success. Highlights will include: new athletic legislation;

addressing negative O and P advisory opinions; when you can submit a prior advisory opinion in lieu of obtaining a new one; who can serve as petitioner; providing an itinerary and types of documentation in support.

Speakers will be Pamela Forster, Valente Law; Humberto R. Gray, APLC, and Cristina Perez, Perez Gonzalez.

For information on program fees and available CLE credits, see the Bulletin Board on *The Metropolitan Corporate Counsel* website at www.metro-corp-counsel.com.

To register for the program, call (213) 896-6560 or visit www.lacba.org.

DataCert Plans Series Of Seminars On Spend Management Best Practices

DataCert, Inc. has announced that it is partnering with several Fortune 500 law departments to present a worldwide seminar series on electronic invoicing and legal and intellectual property spend management best practices. The educational seminars will feature executives from corporate law departments and highlight case studies on the lifecycle and applications of legal and IP spend management technology.

The seminar series continues this month with sessions in Los Angeles, Orange County, CA and Palo Alto, CA. Other sessions later this year are scheduled for Minneapolis, Paris, Washington DC, Amsterdam and Zurich. All members of the corporate legal community responsible for managing outside counsel expenses are encouraged to attend.

"These seminars embrace the core values of best practices by focusing on case studies from some of the world's top law departments and providing insight into industry trends and adoption rates," said Jeff Bolke, senior vice president of sales and marketing, DataCert. "By partnering with our corporate law

department clients, our goal is to provide a forum for the active exchange of lessons learned between parties that normally have limited opportunities to meet."

The March seminar series schedule includes: Tuesday, March 27, Best Practices, The Beverly Hilton, Los Angeles; Wednesday, March 28, Best Practices, Westin South Coast Plaza, Costa Mesa, CA, and Thursday, March 29, IP Spend Management, Four Seasons Palo Alto, Palo Alto, CA.

To register, visit the DataCert web site at www.datacert.com/seminars or contact Josie Johnson at (832) 369-6046 or jjohnson@datacert.com. There is no charge for registration.

In addition to the seminar series, DataCert will be participating in numerous tradeshows in the spring, including the International Trademark Association Annual Meeting, the Minority Corporate Counsel Association CLE Expo and the Association of Legal Administrators Annual Conference. For a complete listing of DataCert's 2007 events, visit www.datacert.com/events/.

What's New In Stock-Based Compensation

The Los Angeles County Bar Association (LACBA) this month is planning a CLE seminar titled *Recent Developments in Stock-Based Executive Compensation*.

The program will take place on Thursday, March 15 from 5:30 to 7:30 p.m. at the LACBA Conference Center, 281 South Figueroa Street, Los Angeles.

This program will cover recent developments in stock-based executive compensation plans, including tax, accounting and securities law aspects of such plans. The panelists will cover a comparison of ISO's, non-qualified options, restricted stock purchases and awards; the pitfalls of the deferred com-

penetration rules under Section 409A, including the effect on back-dated options, the expensing of stock-based compensation under FAS 123(R), and a brief summary of the basic securities law requirements, including the new SEC disclosure rules.

Speakers are Mike Fernhoff, Kaye Scholer LLP; Christian D. Jester, Price-waterhouseCoopers LLP, and Lee R. Petillon, Petillon & Hiraide LLP.

For information on CLE credits and program fees, see the Bulletin Board on *The Metropolitan Corporate Counsel* website at www.metrocorpcounsel.com.

For reservations, call (213) 896-6560 or visit www.lacba.org.

San Francisco Bar To Offer Seminar On How To Conduct An Effective Interview

The Bar Association of San Francisco this month will present a CLE seminar titled *Avoiding Hiring Disasters: Behavioral Based Interviewing*.

The program is scheduled for Tuesday, March 6 from noon to 1:30 p.m. at the CLE Auditorium, 465 California Street, San Francisco.

This workshop will focus on preventing hiring disasters by using behavioral interviewing techniques. This powerful tool will provide important information for an effective hire. The techniques will be relevant to all legal hiring, including both attorney and administrative staff. A demonstration of an easy-to-use Interview Funnel Model will be included

along with other practical techniques.

At the end of the presentation, attendees can expect to be able to: organize an interview process that gets results, ask the right questions, and use probing as a method to find out what a candidate can really do.

The speaker is Leif Everest, vice president of Management Team Consultants, Inc.

For details on registration fees and available CLE credits, see the Bulletin Board on *The Metropolitan Corporate Counsel* website at www.metrocorpcounsel.com.

To register for the program, call (415) 477-2388 or visit www.sfbar.org.

COMING IN APRIL:

Compliance Readiness – Part II