

Corporate Counsel Organization Highlights

NJCCA And AAA To Co-host Program On Maximizing Legal Department Performance

The New Jersey chapter of Corporate Counsel of America (NJCCA), in conjunction with the American Arbitration Association (AAA), will present an informative session on Tuesday, November 15 from 9:15 to 10:30 a.m., covering key findings from ground-breaking research sponsored by the AAA.

The two studies identified a profound shift in how corporations are evaluating their in-house legal department and how a growing number of in-house counsel are responding by adopting a more strategic, business-focused approach.

The session will be offered in two formats: via Internet webcast, delivered to participants' desktops, and in-person at the AAA's Somerset, New Jersey office.

Roy Arbeit, AAA senior vice president, will discuss *Creating Indisputable Value: Maximizing Corporate Legal Department Performance Through Dispute-WiseSM Business Management*.

The initial study, based on interviews with 254 *Fortune* 1000, mid-sized public and privately-held companies, found that companies exhibiting a more global approach to conflict management tended as a group to have stronger relationships with valued customers, suppliers, business partners and employees and lower

legal department costs. (An executive summary of the initial study was published in the July/August 2004 *ACC Docket* and is available online at www.adr.org/si.asp?id=1803.)

The AAA followed up this research by conducting extensive interviews with senior legal staff at 18 of the "most dispute savvy" companies from the initial study, aimed at better understanding how these companies comprehensively managed their disputes and identified the commonalities in their practices and approach. Mr. Arbeit will present a summary of these leading practices in a variety of areas while connecting them back to key findings from the original research.

In addition to the Webcast, Mr. Arbeit's November 15 presentation will be presented live at the AAA's New Jersey office, at 220 Davidson Avenue in Somerset, just off Interstate 287. Breakfast will be served at 8:30 a.m.

For details on registration fees, see the Bulletin Board on *The Metropolitan Corporate Counsel* website at www.metrocorpccounsel.com.

To register or to obtain instructions for accessing the webcast, contact Barbara Walder (973) 927-5622 or email njcca41@aol.com

One-Day Conference Will Examine Commercial Arbitration In Latin America

The International Centre for Dispute Resolution this month is planning a one-day conference that will examine International Commercial Arbitration in Latin America.

The program is scheduled for Thursday, November 17 from 9 a.m. to 5:15 p.m. at the offices of Clifford Chance US L.L.P., 31 West 52nd Street, New York City.

Co-sponsoring the session are the International Dispute Resolution Committee of the DC Bar Association, the International Commercial Dispute Committee of the Association of the Bar of the City of New York, the Inter-American Commercial Arbitration Commission, the Inter-American Bar Association, and the Association of American Chambers of Commerce in Latin America.

The program is designed to provide legal practitioners and corporate counsel with the latest information regarding the use of international arbitration and mediation in Latin America. Over the past few years, there have been numerous

developments in the dispute resolution field in Latin America: Argentina's investment cases, Brazil's new public-private partnership law, and Chile's new arbitration law.

Each session in the program will feature a panel discussion on a particular region and focus on specific issues to provide practitioners with information about current legislation, arbitration cases, potential problems and important practice tips aimed at increasing the level of predictability in the use of the alternative dispute resolution arbitral process.

The keynote speaker will be William K. Slate, president of the International Centre for Dispute Resolution and CEO of the American Arbitration Association. He will discuss Cultural Differences and Increasing Global Awareness of the Role of the Arbitral Institution.

For details on registration fees, see the Bulletin Board on *The Metropolitan Corporate Counsel* website at www.metrocorpccounsel.com.

For reservations, call (212) 716-3922 or email mirandal@adr.org.

New Developments Examined By Kramer Levin Business Immigration Group

The Business Immigration Group of Kramer Levin Naftalis & Frankel LLP last month provided a timely analysis of the key developments that have changed business immigration this past year in a seminar titled *New Developments in Business Immigration Law*.

The program took place on October 20 at the firm's New York City offices at

1177 Avenue of the Americas.

The session focused on specific problem areas and provided practical advice on how best to navigate through the rocky waters.

The speakers included Kramer Levin attorneys Andrew Blau, Jennifer Danzo, Matthew Dunn, Mark Koestler, Ted Ruthizer and Naomi Schorr.

NY ACCA Seminar To Examine Privacy, Data Security Issues

The firm of Brown Raysman Millstein Felder & Steiner LLP this month is preparing a CLE seminar titled *Global Privacy and Data Security* on behalf of the Greater New York Chapter of the Association of Corporate Counsel America (NY ACCA).

The program will take place on Tuesday, November 15 from 8 a.m. to 2 p.m. at the Roosevelt Hotel, 45 East 45th Street, New York City.

Topics to be covered include an overview of the legal framework of privacy and data security from both a domestic and an international perspective, trends for the future, and a practical approach to all of the relevant issues.

The conference will address data security issues, security breach response, U.S. and international privacy issues, regulation of email, instant messaging, SMS and other forms of wireless marketing.

In addition, the conference will focus on privacy and security issues associated with adware and spyware, RFID implementation, corporate human resources, outsourcing, and data protec-

tion issues.

Among the Brown Raysman attorneys scheduled as speakers are Jeffrey D. Neuberger, Beverly W. Garofalo, Norman H. Roos, Kenneth A. Adler, Jean L. Schmidt, Steve Semerdjian and Dov H. Scherzer.

Other speakers will include Kristen J. Matthews, certified information privacy professional; D. Reed Freeman Jr., chief privacy officer and vice president of regulatory and legislative affairs, Claria Corporation; Chris Boam, MCI; Eduardo Ustaran, Field Fisher Waterhouse; Sajai Singh, J. Sagar Associates, and Bonnie Freedman, Goodman and Carr LLP.

The luncheon keynote speaker will be Kenneth M. Dreifach, chief of the International Bureau, Office of New York Attorney General.

There is no registration fee for the program. For details on available CLE credits, see the Bulletin Board on *The Metropolitan Corporate Counsel* website at www.metrocorpccounsel.com.

For reservations, call Eileen Fox at (212) 895-2372 or email rsvp@brown-raysman.com.

Brown Raysman Plans Four Seminars

The firm of Brown Raysman Millstein Felder & Steiner LLP this month has scheduled four CLE seminars covering topics relevant to the practice of in-house counsel.

The schedule includes:

- Wednesday, November 2, *The Next Big Thing: Blogs, RSS, Podcasting ...*;
- Wednesday, November 9, *International Aspects of Outsourcing Transactions*;
- Wednesday, November 16, *Sarbanes-Oxley Rule 404*;
- Wednesday, November 30, *Navigating the Waters of Online Retail: New*

Issues & Challenges.

Each program will take place from 8:30 to 10 a.m. at the Brown Raysman offices, 900 Third Avenue, New York City. Speakers at each session will be Brown Raysman attorneys still to be announced.

For information on available CLE credits, see the Bulletin Board on *The Metropolitan Corporate Counsel* website at www.metrocorpccounsel.com.

For reservations, email rsvp@brownraysman.com or visit www.brownraysman.com/seminars.

Partners Notes

National Arbitration Forum Plans No-Fault Settlement Week In New Jersey

The National Arbitration Forum (NAF) will hold a Second Annual New Jersey No-Fault Settlement Week December 12-16 for parties with legal disputes filed under the New Jersey No-Fault PIP Insurance Arbitration Program.

NAF will encourage parties and their attorneys during this week to identify cases involving medical reimbursements for injuries suffered in automobile accidents that have realistic settlement potential, and to be proactive and open settlement communications to resolve the matters.

Parties and their attorneys in identified cases will not be required to travel to dispute resolution professional (DRP) offices for hearings during the Settlement Week. DRPs will be available at no cost to facilitate voluntary settlement negotiations between parties

if the parties request intervention to assist in resolving the dispute.

NAF launched the Settlement Week initiatives in 2004 to assist parties in producing earlier, less-costly dispositions, to expedite scheduling of unresolved matters and to reduce the number of pending cases. During the inaugural initiative, parties reported a 40 percent increase in settlements.

To participate in the New Jersey No-Fault Settlement Week, parties simply need to identify those cases that have potential for settlement and contact the adverse party. If the services of a DRP are required to ultimately settle the matter, parties need to supply a list of cases to btanenbasum@arbforum.com one week prior to the Settlement Week. NAF will select a DRP and advise all parties of the mediation schedule.