

# HIGHLIGHTS

## NORTHEAST AREA

**Law Firm Perspectives On Developments In The Law**  
See "Inside This Issue" . . . . . Page 1

### Special Section – United Kingdom

See Index and Cover Page 43

Cover: British-U.S. Trade Relations: A Strong Relationship Within The Global Stream

Interview: Alastair Newton, Director Investment, UK Trade & Investment, British Consulate, New York

### Regular Features

#### Litigation Page 34

Roundtable: Litigation Management: Doing More With Less

Interview: Jim Barry, Chief Counsel, Business and Employment Litigation, International Paper Company; Brackett B. Denniston, III, Vice President – Senior Counsel for Litigation and Legal Affairs, General Electric Company; and John Sabine DeGroot, Vice President and Chief Litigation Counsel, BearingPoint, Inc.

#### Policy Issues Alert!

Export Update: Bureau Of Industry And Security Issues Guidance On Settlement Of Administrative Enforcement Cases Page 31

Brett Ian Harris and John Liebman, McKenna Long & Aldridge LLP

What Employers Need To Know When Dealing With Pregnant Employees Page 32

Katharine Huth Parker, Proskauer Rose LLP

#### Project: Corporate Counsel

Early Detection – The Cornerstone For Combating Identity Theft Page 33

Interview: Bob Knapp, Decision Strategies LLC

Cutting Out The Middleman? Page 40

John Bray, Control Risks Group, LLC

Financial Statement Fraud, Sarbanes-Oxley And Corporate Governance Page 42

John Tonsick, Citigate Global Intelligence & Security

Capturing And Reporting Trading Information Efficiently And Effectively Page 55

Interview: Allen R. Tubb, Vice President, General Counsel

And Secretary, SWS Group, Inc.

#### Consultants Corner Page 34

The Monthly Outlook — Toxic Tort Claims Review Strategy

Ronald E. Gots, MD, PhD, International Center For Toxicology And Medicine (ICTM)

#### Book Review Page 35

Fourth Edition Of The *Corporate Director's Guidebook* Goes To Press

Reviewed By Harold S. Barron, McDermott, Will & Emery

#### Global Citizenship Page 36

Setting Standards For The Global Marketplace: Boston College's Center For Corporate Citizenship

Interview: Bradley Googins, Executive Director and Cheryl Yaffe Kiser, Marketing Director

#### Project: Rule Of Law Page 37

The World Bank: Hope For The Future Of Central America

Interview: Jane Armitage, Director, World Bank's programs in Central America

#### Diversity Page 38

BNA, Inc. – Effectively Managing A Diverse Workforce

Demedre R. Heulett, EEO/Diversity Manager, BNA, Inc.

#### Technology Vendors Showcase Page 39

Capturing And Processing Documents Within One Easy-To-Use Program

Girts Jansons, DATAssimilate Systems Inc.

#### Ethics

Championing Time-Tested Principles To Safeguard Attorney-Client Relationships Page 41

Nelson Blish, Patent Counsel, Eastman Kodak Company

New Jersey's New Rules For Unadmitted Attorneys – In-House Counsel And Multijurisdictional Practice Page 54

Lee Braem, Corporate Counsel, Quest Diagnostics Incorporated

#### Law Department Management Page 57

Simplifying Review Of Outside Counsel's Bills

Interview: Chris Potter, Specialist, Johnson & Johnson

#### Meet-The-Author Page 60

Sills Cummis Epstein & Gross P.C.

What Lurks In Your Computer: Will It Help Or Hurt You? – January 8

#### Corporate Counsel Organization Highlights Pages 19, 53, 58-62

Letter: Michael Miller, President, The New York County Lawyers' Association Page 58

Letter: Arthur H. Saiewitz, President, The New Jersey Corporate Counsel Association Page 59

Letter: E. Leo Milonas, President, Association Of The Bar Of The City Of New York Page 60

Letter: Renée M. Landers, President, The Boston Bar Association Page 61

#### Partners Notes Pages 19, 41, 51, 52, 56

#### Honor Roll Page 71

#### Website Directory Pages 52-53

#### ADR Directory Page 63

#### Topics Pages 65-66

#### Bulletin Board Page 67-71

## The Best Of Old And New Communications Tools To Serve You

The *Metropolitan Corporate Counsel* is beholden to all our readers and contributors and grateful for the support of its many, many friends over the past ten years. The newspaper started life with the support of seven law firms in September 1993. Shortly thereafter, Matthew Bender joined the group as our first legal service provider advertiser. Since its early beginnings, the newspaper has gained acclaim from many constituencies, many of which have provided it with financial support, making it possible to serve over 30,000 readers in 12,000 companies as well as highlight the activities of many bar associations and other organizations devoted to enhancing the practices of corporate counsel.

The newspaper has received countless expressions of support from leaders of corporate counsel organizations, prominent members of the judiciary and representatives of world-renowned law firms. Our congratulations go not to the staff, who are simply the catalysts for assimilating and integrating the very vital information supplied within its pages, but to all who have contributed to making *The Metropolitan Corporate Counsel* an important adjunct to the required reading of in-house counsel.

As the new year begins, we continue our expansion of the ways we serve you. Our distribution has expanded from the Northeast corridor to all points in the U.S. We hope that you are familiar with our website at [www.metrocorp.counsel.com](http://www.metrocorp.counsel.com). There you can find our most recent issues and selections from our special features on Canada, Latin America, United Kingdom and globalization. We also describe our publication and its mission, which is to serve corporate counsel and through that service contribute to a respect for the rule of law on a worldwide basis.

We call your attention, in particular, to our editorial calendar, through which we seek to focus, each month, on issues of special significance to corporate counsel. During the course of the coming year, we will cover a full range of topics, national and international and across a variety of legal disciplines, that are of current concern to corporate counsel and the law firms and legal service providers that serve them.

We look forward to the next ten years when you can expect your newspaper to continue to serve the practice needs of its readership.

**Martha Driver**

**Publisher**

The *Metropolitan Corporate Counsel* is pleased to welcome Lowenstein Sandler PC as a Supporting Firm. Lowenstein Sandler is a full-service law firm serving the metropolitan area from its offices in Roseland, New Jersey; New York City; Somerville and Princeton, New Jersey. The firm has a national reputation for excellence and prides itself on developing and maintaining strong relationships with its clients in the region and throughout the U.S. It has been recognized nationally for its pro bono program.

Lowenstein Sandler is ranked 178 on the *National Law Journal's* list of the top 250 law firms in the country, with 221 attorneys providing a full range of legal services to clients ranging from small public and privately held companies to *Fortune* 500 corporations. The breadth of the firm's practice areas and the collective experience of its attorneys enable Lowenstein Sandler to marshal effectively the resources and talent necessary to assist clients with a variety of sophisticated business and legal issues. Lowenstein Sandler was recognized as "New Jersey's premier law firm" by the Chambers USA Guide to America's Leading Business Lawyers.

## The Metropolitan Corporate Counsel

**Martha Driver**  
Publisher

**Robert L. Duncan**  
Deputy Publisher

**Lyn Tweedie**  
**Peter Laning**  
Associate Editors

**Aimee Junno**  
**Ruth Lasar**  
Editorial Assistants

**Al Driver**  
Editor

**Kristi Vaiden**  
Deputy Editor  
**Spase Miloskeski**  
Administrative Director

**Peter Laning**  
Production Manager  
**Patricia Santangelo**  
Office Manager

**Bernie Trachtenberg**  
Sales and Marketing Director

**Beth Bernstein**  
**Bonnie Hunt**  
**Mary Ann Kent**  
**Brad Lilian**  
**Sally Monaghan**  
**Christina Swaak**  
Account Executives

**Marilyn Alexander**  
**Jairo Cano**  
Interns

The material included in this publication contains general information, is not intended to provide legal advice and should not be relied on to govern action in particular circumstances. The sources of the material contained in this publication are responsible for such material, and any views or opinions expressed are solely those of the source. Published monthly by *The Metropolitan Corporate Counsel*, located at 1180 Wychwood Road, Mountainside, NJ 07092. Subscription price is \$95 per year. Telephone (908) 654-4840 Fax: 908-654-4068. Periodicals postage paid at Mountainside, NJ and additional offices; permit issued ISSN Number 1073-3000. POSTMASTER: Fax address changes to *The Metropolitan Corporate Counsel*, Circulation Department, 1180 Wychwood Road, Mountainside, NJ 07092. *The Metropolitan Corporate Counsel* is owned by The Metropolitan Corporate Counsel, Inc.

Some Of the Above Law Firms And Legal Service Providers Partner  
With Corporate Counsel By Providing Us With Financial And Editorial Support